Title: Serafina and the Black Cloak Book Trailer

Content Area: English Language Arts

NC SCOS Objective(s): **RL.5.7**
Analyze how visual and multimedia elements contribute to the meaning, tone, or beauty of a text.

Rationale/Relationship to the Text: The iMovie trailer was designed to get students excited to read *Serafina and the Black Cloak*. It can be used to start a whole class discussion on the author’s mood and tone before they begin to read the book.

Instructions/Procedures: Play this trailer for students at the beginning of the Serafina unit. After watching it, facilitate a discussion about the mood and tone of *Serafina and the Black Cloak* based on the book trailer. A few possible questions and prompts for the discuss are below.

- How would you describe the movie? What descriptive words come to mind when watching the movie?
- What are the tone and mood of the movie? What might be the tone and mood of the book?
- After watching the movie, what predictions can you make about the book?

Materials:

- Smartboard or projector to show to students
- Movie: *Serafina and the Black Cloak book trailer*

References:
Clips from *Serafina and the Black Cloak* trailer and the show *Downton Abbey*