

LENOIR~RHYNE UNIVERSITY

Student Photography Intern

Office Marketing and Communications

A photography intern for Lenoir-Rhyne University is always present, capturing the major events and tiny moments that make up a student's LR experience. Interns frame up their images in a way that tells a relational story, seeking to capture images from new perspectives, and with a focus on future marketing, promotional pieces and use on the LR website and social media. Applicants should already have photography experience and are eager to apply their visual skills to an LR context. The internship also includes shooting portraits and other special projects, as well as curating images to be used daily for social media posts.

Photography interns are provided with ample opportunities to build experience and expand photography skills by working on many projects over the academic year. Daily education, lots of hands-on practice and regular constructive input and mentorship are major parts of the internship. Interns are guided through project management, production and post-production processes. The environment is energetic, relational and fast-paced.

Intern Responsibilities

- Assist in accomplishing Lenoir-Rhyne's photography goals, ensuring brand/culture is communicated using a visually appealing, inspiring style.
- Photographer for LR events throughout the school year, particularly those covering student life on campus and throughout Hickory, as well as other events. Shooting for other projects and marketing campaigns as assigned.
- Provide photos for social media posts on a frequent basis. Images are often shot, edited and posted on the same day.
- Be present and always looking to document student life in innovative and creative ways and from unique perspectives. A camera should never be far from your reach.
- Handle media in a responsible, organized way that ensures not losing photos and maintaining established organizational systems.
- Maintain and keep up to date LR's existing process for organizing, tagging and uploading photos to a digital asset management system.
- Research current photography trends and campaigns, and present creative and innovative ideas for how LR can improve utilization of photography.
- Meet weekly with internship manager for feedback, planning and problem-solving.

Requirements

- Eagerness to learn, both in a group teaching setting and through specific feedback.
- Own a DSLR camera and lenses. (Some lenses may be available to borrow depending on camera brand.)
- Own a laptop.
- Familiarity with operating DSLRs, knowledge of Canon cameras a plus.
- Basic knowledge of editing in Adobe Lightroom Classic.
- Adept at creative problem-solving, work well in a team, willing to be flexible and able to manage projects and meet deadlines.
- Comfortable working across platforms—written text, photography, video.
- A willingness to try new things and familiarize oneself with new technology and equipment.

Reports to: Marketing and Communications staff

Location: Lenoir-Rhyne University, Hickory, N.C.

Hours: We prefer students who can commit to fall and spring semesters. Occasionally weekends and evenings as needed.

Compensation: Based on student need. Can be structured as work-study, student employment or to meet requirements for internship credit/requirements.

Please send any questions regarding this internship to Doug Minor at doug.minor@lr.edu.