# LENOIR~RHYNE UNIVERSITY

## **Student Achievement**

Lenoir-Rhyne University evaluates student achievement and success as it relates to its mission on both institutional and program levels. Examples of Lenoir-Rhyne's measures of student achievement include retention and graduation rates, licensure passage rates, major field tests, academic challenge, student engagement, participation in high impact practices, and post-graduation success.

The institution's outcomes for some student achievement outcomes are published as part of the University's Strategic Plan.

https://resources.finalsite.net/images/v1583270800/lenoir/wpcvg7bir7q4x8425it6/strategic-plan.pdf

Other goals are based program accreditation requirements and comparisons with appropriate peer groups.

# **Goal: Grow Graduate and Undergraduate Enrollment**

## **Fall Enrollment Data**

|               | 2016  | 2017  | 2018  | 2019  | 2020  | 5 Year  |
|---------------|-------|-------|-------|-------|-------|---------|
|               |       |       |       |       |       | Average |
| Undergraduate | 1,710 | 1,699 | 1,825 | 1,846 | 1,783 | 1,773   |
| Graduate      | 813   | 858   | 875   | 896   | 903   | 869     |
| Total         | 2,523 | 2,557 | 2,700 | 2,742 | 2,686 | 2,642   |

# **Goal: Significantly Improve Retention and Graduation Rates**

## **Retention Rates**

| Fall<br>2010 | Fall<br>2011 | Fall<br>2012 | Fall<br>2013 | Fall<br>2014 | Fall 2015 | Fall<br>2016 | Fall 2017 | Fall<br>2018 | Fall<br>2019 | 10 Year<br>Average |
|--------------|--------------|--------------|--------------|--------------|-----------|--------------|-----------|--------------|--------------|--------------------|
| 65%          | 62%          | 62%          | 76%          | 64%          | 72%       | 73%          | 68%       | 72%          | 73%          |                    |

| LRU Retention Rates as Compared to Peers                                   |   |     |     |     |     |     |  |  |  |  |
|--|---|-----|-----|-----|-----|-----|--|--|--|--|
| 2013 2014 2015 2016 2017 5 Year Cohort Cohort Cohort Cohort Cohort Average |   |     |     |     |     |     |  |  |  |  |
| Lenoir-Rhyne   | 76%                                       | 64% | 72% | 73% | 68% | 71% |  |  |  |  |
| Peer Institutions  | Peer Institutions 67% 68% 67% 68% 67% 67% |     |     |     |     |     |  |  |  |  |

## **Graduation Rates**

## Fall 2014 first-time, full-time, degree-seeking undergraduates

Lenoir-Rhyne University uses IPEDS Graduation Rates which are based on the number of degree-seeking, first-time, full-times students who graduate within 150% of the expected time to completion. For 4 year institutions, that would be 6 years from the initial date of enrollment.

## **Graduation Rates by Gender**

| Gender | Fall 2014 Cohort | Exclusions | Graduated | <b>Graduation Rate</b> |
|--------|------------------|------------|-----------|------------------------|
| Female | 176              | 0          | 88        | 50%                    |
| Male   | 170              | 0          | 69        | 41%                    |
| Total  | 346              | 0          | 157       | 45%                    |

## **Graduation Rates by Ethnicity**

| Ethnicity                         | Fall 2014<br>Cohort | Graduated | Graduation Rate |
|-----------------------------------|---------------------|-----------|-----------------|
| Nonresident Alien                 | 7                   | 2         | 29%             |
| Hispanic of any race              | 8                   | 3         | 38%             |
| American Indian or Alaskan Native | 4                   | 2         | 50%             |
| Asian                             | 3                   | 2         | 67%             |
| Black or African American         | 61                  | 16        | 26%             |
| White                             | 241                 | 123       | 51%             |
| Two or More Races                 | 11                  | 5         | 45%             |
| Race Unknown                      | 11                  | 4         | 36%             |
| Total                             | 346                 | 157       | 45%             |

## **Graduation Rates by Financial Aid Status**

| Financial Aid Status                             | Fall 2014 | Graduated | Graduation |
|--|-----------|-----------|------------|
|  | Cohort    |           | Rate       |
| Received Federal Pell Grant                      | 176       | 70        | 40%        |
| Received Subsidized Loans, but Not Pell          | 73        | 40        | 55%        |
| Did not receive a Pell Grant or Subsidized Loans | 97        | 47        | 48%        |
| Total  | 346       | 157       | 45%        |

## **Compared to Peers**

| LRU Six-Year Graduation Rates as Compared to Peers |        |        |        |        |        |         |  |  |  |  |  |
|--|--------|--------|--------|--------|--------|---------|--|--|--|--|--|
|  | 2009   | 2010   | 2011   | 2012   | 2013   | 5 Year  |  |  |  |  |  |
|  | Cohort | Cohort | Cohort | Cohort | Cohort | Average |  |  |  |  |  |
| Lenoir-Rhyne                                       | 48%    | 48%    | 43%    | 50%    | 52%    | 48%     |  |  |  |  |  |
| Peer Institutions                                  | 46%    | 47%    | 45%    | 46%    | 49%    | 47%     |  |  |  |  |  |

## **State Licensing Examinations and Passage Rates**

## Nursing

LRU's School of Nursing uses passing rates on the National Council Licensure Examination (NCLEX) as one measure of student success. According to the NC Board, the passing rates of LRU graduates on the NCLEX-RN (BSN) for the past three years have exceeded the state and national passage rates. LRU licensure passage rates have ranged from 92-96%, with a three year average of 94%.

| National Council of State Boards of Nursing Licensing Exam (NCLEX) Pass Rates |    |    |    |    |  |  |  |  |  |  |
|---|----|----|----|----|--|--|--|--|--|--|
| Average 2018 2019 2020 3-Year Average   |    |    |    |    |  |  |  |  |  |  |
| LRU Pass Rates  | 93 | 92 | 96 | 94 |  |  |  |  |  |  |
| NC BSN Pass Rate Averages   | 84 | 84 | 83 | 84 |  |  |  |  |  |  |
| National BSN Pass Rates   | 88 | 88 | 87 | 88 |  |  |  |  |  |  |

## **Occupational Therapy**

Most states (including North Carolina) require Occupational Therapists to obtain a license before practicing in the state. Initial state licensure is issued on the basis of National Board of Certification in Occupational Therapy (NBCOT). Shown below are the most recent three years of results on the NBCOT certification examination by LRU's OT graduating class. All new graduates taking the NBCOT passed the exam. Click here to view NBCOT results.

## **Physician Assistant Studies**

Lenoir-Rhyne University's Master of Science in Physician Assistant Studies (MSPAS) Program prepares students for certification by the National Commission on Certification of Physician Assistants (NCCPA). Graduates are required to sit for the Physician Assistant National Certification Examination (PANCE) and are eligible, upon successful completion of the PANCE, to be licensed and practice medicine under the supervision of a physician.

<u>Click here</u> to read the PANCE Exam Performance Summary Report.

## **Athletic Training**

To see the Athletic Training Board of Certification Exam Outcomes Click here

#### Education

Lenoir-Rhyne University elementary teacher candidates must pass two nationally standardized teacher examinations. The School of Education has a set goal of meeting or exceeding the North Carolina average pass rates on each test required to meet North Carolina initial licensure criteria for all teacher candidates. As shown in the table below, the School of Education met or exceeded the state's average pass rates for the all required tests.

LRU Elementary Education Licensure Test Pass Rates

| Exam                                       | Year      | Takers | Passers | Pass Rate | Avg. Pass<br>Rate for<br>NC |
|--|-----------|--------|---------|-----------|-----------------------------|
| Pearson Foundations of Reading             | 2019-2020 | 8      | 8       | 100%      | 64%                         |
| Praxis Content Knowledge for Teaching Math | 2018-2019 | 5      | 5       | 100%      | 78%                         |

Candidates pursuing licensure in Middle Grades (all subjects), Secondary (all subjects), or K-12 (Music, Health/PE, Spanish) are required to take and pass Praxis II examinations in their respective areas to be recommended for initial licensure. The table below shows exam pass rates for program completers over the past three years.

#### LRU Praxis II Pass Rates

| Group                        | Number Taking Praxis II | Number Passing Praxis II | Pass Rate |
|------------------------------|-------------------------|--------------------------|-----------|
| 2019-2020 Program Completers | 18                      | 17                       | 94%       |
| 2018-2019 Program Completers | 13                      | 12                       | 92%       |
| 2017-2018 Program Completers | 10                      | 10                       | 100%      |

## **Educator Preparation Program Report Cards**

Lenoir-Rhyne University produces annual Institute of Higher Education (IHE) Report Cards in alignment with its IHE Performance Report. The Report Card is organized into six sections including:

- 1. *Students:* provides full and part time enrollment numbers along with current student GPA, SAT, and ACT averages
- 2. *Transition to Classroom:* offers information about the students exiting the program, including the number who complete the degree, apply for a license; the number of semesters to completion; and four-year employment retention information
- 3. *Graduate Effectiveness:* presents beginning teacher evaluation data for the institution's graduates organized by professional teacher standards and student growth
- 4. *Program:* tracks the program's full and part time faculty
- 5. *Graduate Satisfaction Survey:* provides composite data points on questions related to the quality of preparation and student teaching experiences of recent graduates
- 6. *4 Year Completer Employment:* 2008-2012 Completers: Lists multiple graduate cohorts of the institution and their retention in the profession after four years.

The annual Report Cards are published online by the North Carolina Department of Public Instruction. Click here to access the most recent undergraduate report card. Click here to access the most recent graduate report card.

Title II Report

<u>Click here</u> to access Lenoir-Rhyne University's most recent Title II Report.

## **Major Field Tests**

## **Business Core for Undergraduate and Graduate Business Programs**

The Common Professional Components that are expected of Business graduates are Accounting, Business Ethics, Legal, Business Integration, Quantitative Techniques, Business Finance, Economics, Management, Marketing, and Global Dimensions. LRU measures student competency in these areas using Peregrine Examination for Business Administration and Accounting Programs both at the undergraduate and graduate levels.

LRU results are benchmarked with those from other institutions accredited by the Accreditation Council for Business Schools and Programs with the goal of exceeding scores of all other groups. The results shown below are from the June 2019 to June 2020 assessment period.

| 2019-2020 Undergraduate Common Body of Knowledge Composite Indicators   |      |      |      |      |      |      |  |  |  |  |
|---|------|------|------|------|------|------|--|--|--|--|
| LRU   ACBSP*   ACBSP   Blended   Trad     N=   Region 3   /Hybrid   Day |      |      |      |      |      |      |  |  |  |  |
| Total score   | 71.3 | 54.9 | 58.6 | 55.7 | 54.4 | 53.4 |  |  |  |  |
| Accounting  | 69.7 | 52.7 | 55.8 | 53.3 | 52.6 | 51.9 |  |  |  |  |
| Business Ethics   | 72.9 | 54.7 | 58.6 | 55.9 | 53.7 | 52.6 |  |  |  |  |
| Economics   | 69   | 51.7 | 54.4 | 51.9 | 51.7 | 51.2 |  |  |  |  |
| Global Dimensions   | 69.5 | 53.1 | 57   | 54.1 | 51.8 | 51.4 |  |  |  |  |
| Business Finance  | 66.6 | 48.7 | 52.2 | 48.8 | 48.7 | 48.3 |  |  |  |  |
| Business Integration and Strategic<br>Management                        | 73.7 | 58.3 | 62.5 | 59.4 | 57.2 | 56.9 |  |  |  |  |
| Information Management Systems  | 73.7 | 59.6 | 64.2 | 60.5 | 58.3 | 56.8 |  |  |  |  |
| Management  | 72.7 | 56.6 | 60.1 | 57.9 | 55.7 | 54.6 |  |  |  |  |
| Marketing   | 74.8 | 57.1 | 60.7 | 57.8 | 56.7 | 56.2 |  |  |  |  |
| Quantitative Research and Statistics                                    | 69.7 | 51.4 | 55.2 | 52.1 | 51.2 | 50.4 |  |  |  |  |

<sup>\*</sup>ACBSP= Accreditation Council for Business Schools and Programs

| 2019-202   |  | mmon Body<br>site Indicato | of Knowled | lge  |      |      |  |
|--|--|----------------------------|------------|------|------|------|--|
|  | LRU ACBSP* ACBSP Blended Trad Region 3 /Hybrid Day |                            |            |      |      |      |  |
| Total score                                      | 70.7   | 58.7                       | 64.1       | 60.8 | 57.9 | 59.8 |  |
| Accounting                                       | 67.5   | 57.6                       | 63.8       | 60.2 | 56.3 | 58.3 |  |
| Business Ethics                                  | 74.1   | 61                         | 65.5       | 62.7 | 59.9 | 61.3 |  |
| Business Finance                                 | 68.2   | 54.3                       | 60.7       | 56.8 | 51.8 | 56.1 |  |
| Business Integration and Strategic<br>Management | 74.1   | 60.5                       | 65.6       | 62.5 | 59.3 | 61.5 |  |
| Economics  | 65.5   | 56                         | 62.1       | 58.1 | 54.8 | 55.3 |  |
| Economics: Macroeconomics                        | 65   | 56.8                       | 63.3       | 59.1 | 55.6 | 56   |  |
| Economics: Microeconomics                        | 65.9   | 55.1                       | 61         | 57.2 | 53.8 | 55.2 |  |
| Global Dimensions of Business                    | 70.5   | 55.8                       | 62.8       | 59   | 54.5 | 56.6 |  |
| Management                                       | 69.6   | 58.4                       | 62.5       | 60.3 | 56.8 | 58.4 |  |
| Management: Human Resource                       | 67.8   | 56.6                       | 61.3       | 58.7 | 56.3 | 56.5 |  |
| Management: Operations/Production                | 69.5   | 55.3                       | 60.9       | 57.4 | 53.1 | 56.3 |  |
| Management: Organizational<br>Behavior           | 71.2   | 60.3                       | 64.1       | 61.6 | 58.6 | 61.8 |  |
| Marketing  | 76.6   | 63.7                       | 69.8       | 65.8 | 62.5 | 65.1 |  |

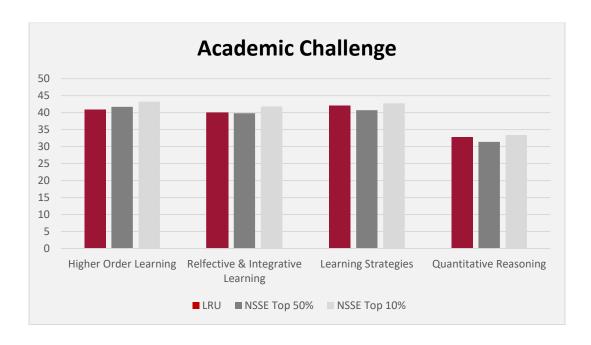
<sup>\*</sup>ACBSP= Accreditation Council for Business Schools and Programs

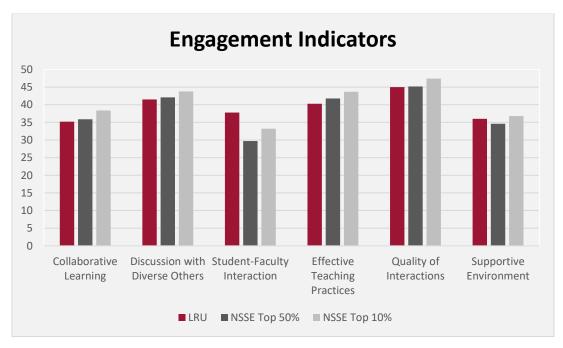
## **Goal: Implement High Impact Practices**

# National Student Survey Engagement (NSSE) 2020 Engagement Indicators

LRU participates in the National Survey of Student Engagement (NSSE) in even years to capture freshmen and senior perceptions of "the characteristics and quality of their undergraduate experience." NSSE identifies four major themes and ten engagement indicators as "critical features of collegiate quality." LRU uses NSSE results as one measure to gauge student success and sets as a goal to achieve participation rates at or above the levels of the top 10% and top 50% of participating NSSE institutions. LRU believes that senior perceptions of their experience underscores the value of the education they received while at the institution and reflects the gains made during their undergraduate years. The charts below show how

LRU compares with the top 10% and top 50% of participating NSSE institutions on academic challenges measures engagement indicators.

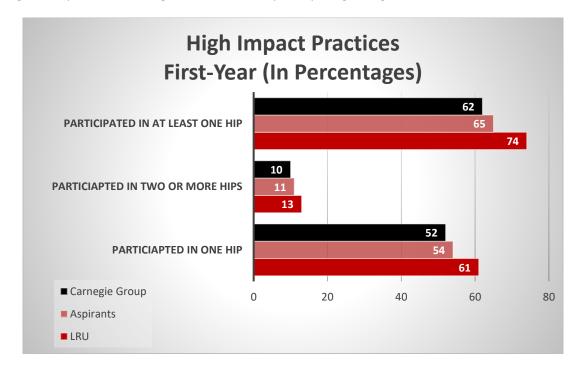


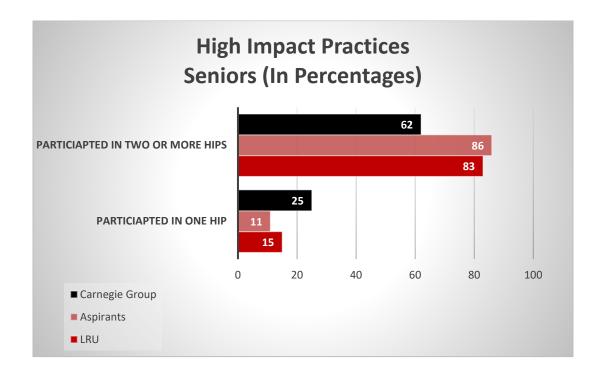


# **High Impact Practices**

Certain undergraduate opportunities are designated as high-impact because of their positive association with student learning, retention, and influence on student development beyond the classroom. Of the

six high-impact practices identified by NSSE, LRU's participation rates exceeded those of the institution's Carnegie Group and the average national rate of participating colleges and universities.





# **Goal: Develop Robust Employment Outcomes**

## **Senior Transitions**

On the Senior Transition module of the NSSE, LRU seniors reported confidence levels in skills valued by employers comparable or above those of the comparison group of 303 participating institutions.

| NSSE Senior Transitions N=76) LR Seniors' Rating of Confidence Level (using a 4 point scale) |                   |                         |  |
|--|-------------------|-------------------------|--|
| Skill Developed During College   | LR Average Rating | Group Average<br>Rating |  |
| Critical Thinking and Analysis of Arguments and  |                   |                         |  |
| Information  | 3.4               | 3.4                     |  |
| Creative Thinking and Problem Solving  | 3.5               | 3.5                     |  |
| Clear Writing  | 3.3               | 3.3                     |  |
| Networking and Relationship Building   | 3.5               | 3.0***                  |  |

<sup>\*\*\*</sup>statistically significant at the p<.001 level

## **Post-Graduation Plans**

When asked about their post-graduation plans, survey respondents scheduled to graduate in spring or summer 2020 (N=63), 51% of LRU seniors compared with 59% of the comparison group indicated that they planned to pursue full-time employment. A larger percentage of LRU seniors (27%) than the comparison group (22%) indicated they planned to immediately attend graduate or professional school. Of the survey respondents whose immediate plans included full or part-time employment, 57% already had a job lined up after graduation.

| Plan                            | LRU Students | Comparison Group |  |
|---------------------------------|--------------|------------------|--|
| Full-time Employment            | 51%          | 59%              |  |
| Part-Time Employment            | 6%           | 4%               |  |
| Graduate or Professional School | 27%          | 22%              |  |
| Military Service                | 2%           | 1%               |  |
| Service or volunteer activity   | 3%           | 1%               |  |
| Internship                      | 0%           | 4%               |  |
| Travel or gap year              | 7%           | 3%               |  |
| No Plans                        | 0%           | 3%               |  |
| Other                           | 4%           | 2%               |  |

## **Alumni Graduate School Attendance**

The University obtains graduate school attendance information on our undergraduate alumni from the StudentTracker™ in National Student Loan Clearinghouse (NSLCH) and alumni surveys. LRU collects graduate school attendance/completion information by undergraduate graduating class at one, three and five-year intervals after graduation.

As shown below, 29% of the 322 students who graduated with an undergraduate degrees from Lenoir-Rhyne University during AY 2019-2020 enrolled in graduate school within a year of graduation. Fifty-three percent of these students continued at Lenoir-Rhyne University for their graduate studies.

## Five Years after Graduation-2014-2015 (N=296)

| Degree    | Completed | Still Enrolled | Total    |
|-----------|-----------|----------------|----------|
| Masters   | 60        | 11             | 71       |
| Doctorate | 9         | 0              | 9        |
| Total     | 69        | 11             | 80 (27%) |

# Three Years after Graduation- 2016-2017 (N=277)

| Degree    | Completed | Still Enrolled | Total    |
|-----------|-----------|----------------|----------|
| Masters   | 68        | 15             | 83       |
| Doctorate | 8         | 1              | 9        |
| Total     | 76        | 16             | 92 (33%) |

## One Year after Graduation- 2019-2020 (N=322)

| Degree    | Completed | Still Enrolled | Total    |
|-----------|-----------|----------------|----------|
| Masters   | 5         | 87             | 92       |
| Doctorate | 0         | 1              | 1        |
| Total     | 5         | 88             | 93 (29%) |